



**UN**  
**2023 WATER**  
**CONFERENCE**

**NEW YORK**  
**22-24**  
**MARCH**  
**2023**

*UN 2023 Water Conference - Side event inside UN HQ*

**Source of Innovation: Accelerating SDG 6**

Friday, March 24, 2023 - 8:00 a.m. - 9:15 a.m. ET – Room 6 HQ UN

This session will explore how cross-sectoral partnerships can use innovation to ensure universal, accessible, quality, and affordable water. It will also present Source of Innovation.

**Source of Innovation** is a cross sectoral alliance of the IDB Group, the FEMSA Foundation, the Government of Switzerland through its State Secretariat for Economic Affairs (SECO), the Government of Israel, and the Ministry of Environment of the Government of South Korea. With a base funding of over US\$10 million, it promotes the development and adoption of innovative solutions in the water, sanitation, and solid waste sector to achieve smart, inclusive, and sustainable services, with a focus on service providers in Latin America and the Caribbean.

**Organizing partners:** State Secretariat for Economic Affairs (SECO) of the Government of Switzerland, Government of Israel, Ministry of Environment of the Government of South Korea, Fundación FEMSA, and Stockholm International Water Institute (SIWI)

**Agenda:**

8:00 a.m.	8:05 a.m.	<b>Welcoming remarks</b>	Anamaría Núñez - Communication Specialist, IDB - Master of ceremonies (MC)
8:05 a.m.	8:10 a.m.	<b>Keynote</b>	TBC
8:10 a.m.	8:15 a.m.	<b>Innovation as a key element to transform water and sanitation:</b> Barriers and opportunities	TBC, IDB
8:15 a.m.	8:25 a.m.	<b>Activating the ecosystem:</b> The role of different stakeholders	Leonellha Barreto - Project manager - CEWAS
8:25 a.m.	8:35 a.m.	<b>Source of Innovation:</b> An alliance to promote sectoral innovation	Francisco Camacho – Chief Corporate Officer, FEMSA
8:35 a.m.	9:05 a.m.	<b>Innovation in practice:</b> Successful experiences and lessons learned	Leonellha Barreto - Project manager, CEWAS - Moderator
			Carla Ruiz - Co-founder, Wayru (winner of the IDB's e-hackathon in 2020)
			Jennifer Colpas - CEO, Tierra Grata (winner of the IDB-FEMSA award in 2018)
			Gabriela Maldonado - Director, Research, Technological Development & Innovation, Empresa Publica Metropolitana de Agua Potable y Saneamiento (EPMAPS) of Quito
9:05 a.m.	9:10 a.m.	<b>Launch of the IDB-FEMSA Innovation 2023 Award</b>	Lorena Guille-Laris, General Director, FEMSA Foundation
9:10 a.m.	9:15 a.m.	<b>Closing remarks &amp; announcement of commitments</b>	Anamaría Núñez - Communication Specialist, IDB

