

**Commission on the Status of Women  
68<sup>th</sup> Session  
Side Events- India**

**Date: March 20, 2024**

**Time: 01:15 PM – 02:30 PM**

**Venue: Conference Room 8, UN Headquarters**

**Investing in Prevention of Gender Based Violence**

The discussion will promote collaboration and networking among stakeholders, including government officials, private sector, financial institutions, and gender equality advocates, to support the effective implementation of gender-responsive strategies on investment from private sector on prevention of violence. The session will also showcase good practices on safe cities, safe public spaces and safe supply chains. The session will further explore the role of technology and digital platforms in enhancing reach and impact for women.

**Moderated by:** Susan Ferguson, Country Representative, UN Women India

**Proposed Speakers:**

1. Secretary or Additional Secretary, Ministry of Women and Child Development, Government of India/ PMI
2. Senior Representative from H&M Group<sup>1</sup> (Textile)
3. Senior Representative from UNILEVER
4. Ms. Rossitza Krueger, Head of project, 'Sustainability and Value Added in Agricultural Supply Chains' GIZ, India
5. Swati, Sakshi- CSO, Tamil Nadu

**Outcomes:**

- Identify potential areas to leverage private investments on prevention of violence against women and girls in safe cities, safe public spaces and safe supply chains
- Experience sharing by other countries on good practices on safe cities, safe public spaces and safe supply chains.

**Target Audience:**

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<sup>1</sup> UN Women is convening a Textile Industry Coalition (TIC) in Tamil Nadu with leading global textile brands focussed on prevention and response to violence against women and girls in textile supply chains.

TIC is a multi-stakeholder industry action comprising of brands, factories, government, civil society, trade union and industry association to empower women and address sexual harassment and gender-based violence in and around India's textile and garment sector by leveraging each other's expertise and resources and by building accountability. The coalition focusses on a 360-degree intervention with and at factory, community and policy level for creating an enabling ecosystem towards prevention and violence against women and girls in and around textile supply chains.

- Government – policymakers and administration
- Public sector- mainly banks and financial institutions
- Private Sector – mainly companies working in supply chains of Tea and Textiles
- UN Sister Agencies
- Civil Society
- Online- Potential to be streamed by UN TV and LinkedIn