Promoting Inclusive Ageing Through Technology: Collaborative Perspectives and Use Cases

Date: Tuesday, May 21st, 2024

Time: 1:15 pm – 2:30 pm EST

Location: United Nations, New York, New York

Description:

The fourteenth session of the UN Open-Ended Working Group on Ageing is poised to address critical issues surrounding accessibility, infrastructure, and habitat for ageing populations. This panel brings together a diverse array of stakeholders from nonprofit organizations, leading corporations, and innovative startups to explore workable strategies and impactful use cases enhancing the lives of older adults worldwide.
Representatives from esteemed organizations including the Global Initiative on Ageing and AARP, will share insights into their efforts to advocate for economic, health and social inclusion policies and best practices for the whole ecosystem of ageing and longevity. Additionally, panelists from T-Mobile, FrancesWest&Co, JunoVerse, and startup Aira will offer perspectives on accessibility, leveraging technology, private sector expertise, and authentic inclusion to address the multifaceted challenges facing older adults.

Through engaging discussions and illustrative use cases, this panel will highlight successful initiatives and best practices that support the ecosystem of the ageing populations in participating fully in public life and the decision-making processes. From innovative telecommunication solutions to age-friendly infrastructure and inclusive health services, attendees will gain valuable insights into collaborative approaches to address the evolving needs of ageing populations.

Join us for an enlightening discussion that underscores the importance of collective action and partnership in promoting inclusive ageing and advancing the rights and well-being of older adults worldwide.

Speaking Panel

Co-hosts

- Luis Gallegos: President of the Board of UNITAR, President of the Board of G3ICT, and President of GIA
- Christopher M. Lee, PhD, VP and Managing Director of the Global Initiative for Inclusive ICTs (G3ict)

Panelists
• Moderator: Silvia Candamil Neira: Vice Chair, Global Initiative on Ageing
• Bethany Brown, Global Advocacy Director, AARP
• Jacque Lee, Director of Government Industry Segments, T-Mobile
• Troy Otillio, CEO, Aira
• Frances West, Founder, FrancesWest&Co
• Martin Frolander, CEO, JunoVerse

Outline

1. Introduction to the Panel and the UN Open-Ended Working Group on Ageing (UN OEWG)
   o Brief overview of the session's focus on accessibility, infrastructure, and habitat for ageing populations
   o Importance of public life participation, decision-making processes, social inclusion, and health rights for older adults
2. Perspectives and Strategies for Supporting Ageing Communities
   o Nonprofit's efforts in providing essential services and support for ageing individuals
   o AARP's advocacy for social inclusion, health equity, and policy reform
3. Innovation and Technology for Age-Friendly Solutions
   o Aira Startup's use of technology to enhance mobility and independence for older adults
   o JunoVerse use of technology for late-life employment/retirement transition.
4. Private Sector's Role in Promoting Accessibility and Inclusivity
   o T-Mobile's initiatives to improve accessibility in telecommunications for older adults
   o Ensuring Accessible and Inclusive Technology Services
5. Use Cases and Best Practices
   - Panelists share real-world examples and case studies highlighting successful initiatives that promote accessibility, social inclusion, and health rights for older adults. In addition, initiatives must be interconnected on a single platform to accelerate the pace of implementation and achievement, providing access to multiple stakeholders to engage.

6. Q&A Session
   - Audience engagement and questions for the panelists

7. Closing Remarks
   - Summary of key insights and takeaways from the discussion
   - Call to action for continued collaboration and commitment to inclusive ageing initiatives.